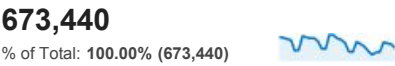


USCG.mil Web Performance Metrics

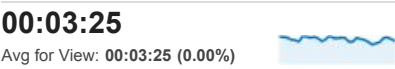
Dec 1, 2015 - Dec 31, 2015



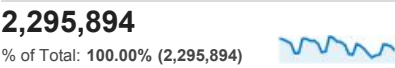
Total Visits



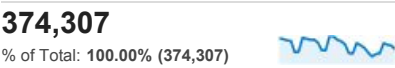
Avg. Visit Duration



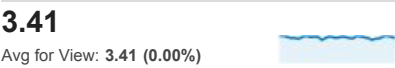
Pageviews



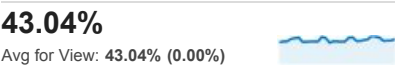
Unique Visitors



Avg. Pages / Visit



Bounce Rate



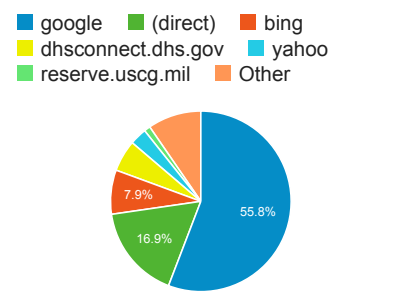
Top Pages

Page Title	Pageviews	Bounce Rate
US Coast Guard Home	180,197	47.61%
USCG Internet Releasable General Messages	159,997	20.22%
PSC: Enlisted Personnel Management	46,072	25.93%
USCG: CG-612 Directives and Publications	41,738	20.34%
USCG: About Us - Aircraft & Cutters	40,213	37.68%
USCG Pay & Personnel Center Home Page	37,388	12.05%
USCG Training Center Cape May, New Jersey	33,249	46.50%
USCG: Units	27,517	28.68%
USCG: CG-612 Directives and Publications Division	27,287	20.28%
USCG National Vessel Documentation Center, Forms Page	26,068	17.43%

Visits by Social Network

Social Network	Sessions
Facebook	3,730
reddit	704
Twitter	165
Blogger	139
Disqus	73
Pinterest	57
LinkedIn	40
Yelp	33
TripAdvisor	12
Weebly	11

Visits by Source



New vs. Returned Visitors

